REBOOT RENEWAL REBIRTH REVIVAL

Re: Westercon Maybe you've heard.

A write-in bid for an Italian deli in the middle of the Sacramento Valley olive groves and rice paddies beat the eligible Portland bid for Westercon 66 in 2013.

After the vote a bunch of us were having a few glasses of wine and talked about what was going to happen next. If a hoax, even a good hoax, could beat an eligible bid, things were pretty bad.

We talked a lot about what Westercon should be.

We talked about western F&SF. We talked about western convention traditions. We talked about the regional community.

In the end, what Westercon should be boiled down to a simple idea.

WESTERCON SHOULD BE AWESOME.

So we made a commitment. We turned a fun hoax into a real Westercon, Westercon 66 in the Sacramento Valley.

We're going to do what we can to make an awesome convention. We're building a great committee with a commitment to showcasing not just Sacramento but the west as a whole. We're building bridges with regional clubs and conventions. We're reaching out to regional authors, artists and editors.

But Westercon can't be awesome without you.

Westercon can't be awesome without costumers in the halls and the masquerade.

Westercon can't be awesome without fanwriters and faneds making the fanzine lounge a hopping place with engaging conversation.

Westercon can't be awesome without gamers challenging the gamemasters and each other.

Westercon can't be awesome without creative party hosts and cool nightlife.

Westercon can't be awesome without knowledgeable panelists and engaged audiences.

Westercon can't be awesome without friends having a good time together.

Maybe it's time that you and your friends decided it's time again to get together on July 4th weekend to have a good time together. You can start by returning to Westercon 65 in Seattle next year and joining us at Westercon 66 in 2013.

Because Westercon can be so much more awesome with you.

WESTERCON 66 * JULY 4-7, 2013
HILTON ARDEN WEST, SACRAMENTO

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